

Does **FREE TUITION** Sound Good to You?

- ☑ Almost everyone knows that word-of-mouth advertising is more effective than any other type.
- ☑ Make a list of parents you know who have children that could benefit from CCA. Tell these parents what CCA is doing for your children and recommend they check us out.
- ☑ Logical times to urge parents to visit are one of the three annual open house days and other special occasions such as a PTF. Invite prospective parents to be your guest at the annual grandparents breakfast, thanksgiving meal, Christmas concert, etc.
- ☑ The school has materials for prospective parents. Secure some and put your name on it. Give it to friends or acquaintances with school age children. Tell them why they should come for a tour and consider CCA.
- ☑ **Urge your friends to check out our website and to schedule a tour so they can see firsthand the CCA difference!**
- ☑ If new parents tour and enroll a student or students, we will give you \$250 off your tuition for each new student enrolled *provided the parents tell us at the time of enrollment that you are the reason they checked us out.* If you work at it, your next year's tuition could be **FREE!** (This money is applied to your end of year balance. Finder's fees for new students completing less than a full school year will be prorated.)

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